

PRIVACY POLICY

The Parkmobile Group (hereinafter referred to as "Parkmobile," "us," "we," or "our") is committed to respecting your privacy and to complying with applicable data protection and privacy laws. We have provided this Privacy Policy to help you understand how we collect, use, and protect your information. We wish to help you make informed decisions; therefore, please take a few moments to read the sections below and learn how we may use your personal information. You should read this notice in conjunction with the Terms and Conditions.

1. Personal Information

We endeavor to collect and use your personal information only with your knowledge and consent and typically when you use services, make customer inquiries, register for information or other services, or when you respond to communications from us (such as questionnaires or surveys). The type of personal information we may collect could include, for example, your name and mailing address, country, date of birth, gender, telephone and fax numbers, email address, and lifestyle and other information collected at registration or through surveys. If you choose to provide us with personal information, it will be used in support of the intended purposes stated at the time at which it was collected and subject to any preferences indicated to you. We reserve the right to use your personal information to tailor our website to your particular needs. We also reserve the right to use your personal information to send you emails specific to the website and required for the normal functioning of the website, plus additional emails, subject to your right to opt-out and discontinue such emails. You acknowledge that by providing data to us, you consent to the processing of your data in accordance with this Privacy Policy.

2. Access to your information

If you have submitted personal information through this website, or if someone else has submitted your personal information, and you would like to request changes or have your personal information deleted from our databases, please contact us via email or send a letter to us. We will use all reasonable efforts to change or remove your personal information from our files, unless we are entitled or required to retain such information pursuant to other agreements or by law. You may also contact us at any time to request or review the personally identifiable information that we have collected about you. We would be grateful if you could also provide brief details of what information you want a copy, which helps us to more readily locate your personal data. We will then use reasonable efforts to supply you with such information and correct any factual inaccuracies in such information.

3. Information Security

Information collected by this website is stored in secure operating environments that are not available to the public. Our employees are required by us to maintain and uphold your privacy and security and are aware of our privacy and security policies. Unfortunately, no data transmission over the Internet can be guaranteed 100% secure. As a result, while we strive to protect your personal information, we cannot ensure or warrant the security of any information you transmit to us, and you do so at your own risk. Parkmobile cannot accept responsibility for any unauthorized access or loss of personal information that is beyond our control.

4. Other information that we may collect

We offer a number of services that do not require you to register for an account or provide any personal information to us. To provide our full range of services and to help us administer and improve our website, we may collect the following types of information:

Cookies

Cookies are pieces of information that a website transfers to your computer's hard disk for record-keeping purposes. Cookies in and of themselves do not personally identify users, although they do identify a user's computer. Most browsers are initially set up to accept cookies. If you prefer, you can set your browser to refuse cookies; however, you may not be

able to take full advantage of a website if you do so. We reserve the right to use cookies to collect demographic and profile data for purposes of delivering content specific to your interests. Advertisers that display ads on our website may also use cookies; however, we do not have access to the information obtained from cookies issued from other sites.

IP Addresses

IP addresses are used by your computer every time you are connected to the Internet. Your IP address is a number that is used by computers on the network to identify your computer. IP addresses are automatically collected by our web server as part of demographic and profile data known as 'traffic data' so that data (such as the web pages you request) can be sent to you. With your permission (upon being prompted), we will use your IP address in the process of identifying your location solely for the purposes of centering our locations map on your location. We will not use your IP address to attempt to identify your personal information.

Referrers

A referrer is the information passed along by a web browser that references the Web URL you linked from, and is automatically collected by our web server as 'traffic data.' We reserve the right to use this information to identify broad demographic trends that may be used to provide information tailored to your interests. You will not be personally identified from this information.

System Information

System information that we collect as part of 'traffic data' includes time, the type of web browser being used, the operating system/platform and CPU speed. This information is sent automatically by your web browser when you are connected to a website. We reserve the right to use this information for purposes of identifying broad demographic trends and may be used to provide information appropriate for your computer system. You will not be personally identified from this information.

5. Sharing of information

We feel strongly that your personal data should only be seen by you, unless you choose to share it with others. We will never sell, rent, license or exchange personal information with a third party without your permission, except as otherwise provided. No personal information will be shared with advertisers or partners without your permission. Some of your information may be shared on an aggregate basis only, as a part of a larger set of statistics (for example, statistics that indicate the percentage of our users that are female), but that information will not be sufficient to permit the recipient to identify you.

Notwithstanding the foregoing, we will only disclose personal information without your permission in the following limited circumstances: (i) if we are required to do so by law, or (ii) if we have the good faith belief that such action is necessary to conform to applicable laws or comply with legal process served on us, or to protect and defend this site's rights or property or the rights or property of an account holder of this site. We may disclose personal information about you to our affiliates. For the purpose of this Privacy Policy, 'Affiliates' means any person or entity which directly or indirectly controls, is controlled by or is under common control with us, whether by ownership or otherwise. Any information relating to you that we provide to our Affiliates will be treated by those Affiliates in accordance with this Privacy Policy.

We may provide to third parties information about you that does not allow you to be identified or contacted, including where such information is combined with similar information of other users of our website. For instance, we may provide information to third parties regarding the number of users who visit our website, the demographic breakdown of the registered users of our website, or the activities that visitors to our website engage in while on our website. The third parties to which we may provide this information may include potential or actual advertisers, providers of advertising services (including website tracking services), commercial partners, sponsors, licensees, researchers and other similar parties. We may employ independent contractors, vendors and suppliers (collectively, 'Outside Contractors') to provide specific services and products

related to our website and online products, such as hosting and maintaining our message boards and developing applications for our website and email services or processing payments and making deliveries. These Outside Contractors may sometimes have limited access to information collected on our website, including your personal information, in the course of providing products or services to us. Access to your personal information by these Outside Contractors is limited to the information reasonably necessary in order for the Outside Contractors to perform their limited function for us. We also require that these Outside Contractors (i) protect the privacy of your personal information in a manner consistent with this Privacy Policy, and (ii) not use or disclose your personal information for any purpose other than providing us with the products or services for which we contracted.

6. Other websites, links and advertisers

This website contains links to other websites. We reserve this right to have advertisers or other third parties on this website who may also have links on this website and may link to this website. The privacy practices of advertisers or websites linked to this website are not covered by this privacy statement, and we are not responsible for the privacy practices or the content of such websites. Additionally, if you make a purchase from a store or merchant listed on or linked to this website, any information that you give, such as your credit card number and contact information, is provided to those merchants. These merchants have separate privacy and data collection practices, and we have no responsibility or liability for these independent policies. You should be careful to review any privacy policies posted on any of those sites before registering with and using them.

7. No liability for acts of third parties

Although we will use reasonable efforts to safeguard the confidentiality of your personal information, transmissions made by means of the Internet cannot be made absolutely secure. We will have no liability for disclosure of information due to errors in transmission or unauthorized acts of third parties. In addition, we will release specific information about you to comply with any valid legal process such as a search warrant, subpoena, statute or court order. We will also release specific information in special cases, such as if there is an attempted breach of security.

8. Minors

This website is directed toward and designed for use by persons aged 18 or the age of majority in the jurisdiction in which you reside. We will not approve applications of, or establish or maintain accounts for, any child that we know to be under the age of 18. We do not solicit or knowingly collect personal information from children under the age of 18. If we nevertheless discover that we have received personal information from an individual who indicates that he or she is, or that we otherwise have reason to believe is, under the age of 18, we will promptly delete such information from our systems. Additionally, a child's parent or legal guardian may request that the child's personal information be corrected or promptly deleted from our files by contacting us.

9. Privacy support

We reserve the right to amend or modify this Privacy Policy at any time upon prior notice to you by email, and by thereafter posting amended terms on this website. Your continued use after such notice indicates your acceptance of the amended Privacy Policy. You should check this Privacy Policy periodically for modifications by referencing the Effective Date posted above.

10. Contact us

If you have any inquiry about Parkmobile's data protection and privacy policy or practices, please write or email us. Thanks for taking the time to read this.